

# Virginia Green Attractions



## First Landing State Park Virginia Beach, VA



**Virginia Green** is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations, and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

## **First Landing State Park**

As part of the Virginia State Parks system, First Landing State Park offers full-service cabins and camping, two visitor center museums, 20 miles of trails through the maritime forest and Bald Cypress marshes, Chesapeake Bay beach access, Broad Bay/Lynnhaven River access, and stewardship-based educational programming.

First Landing State Park is part of the Virginia Department of Conservation and Recreation Division of State Parks. We strive to manage and protect natural, cultural and historic resources through our everyday operations. As stewards of the Commonwealth of Virginia's resources, it is our responsibility to lessen our impact on the environment through green practices and by setting an example for others to follow.

Virginia State Park's mission is to conserve natural, scenic, historic and cultural resources of the commonwealth and to provide recreational and educational opportunities consistent with good stewardship of these lands, water and facilities that leaves them unimpaired for future generations.

**Virginia Green Activities** 

This facility pledges that they:

## Recycle.

- Glass bottles
- Plastic bottles
- Aluminum cans
- Steel cans
- Newspapers

- Office paper
- Printer/copy machine toner cartridges
- Cardboard
- Fluorescent lamps (may be required by law)
- Batteries (may be required by law for NiCad and Lead-Acid)
- Electronics equipment computers, etc. (may be required law)
- Please identify your recycling vendor(s) or service (the company and/or local government that collects your recyclables) (*required for Virginia Green*): \_\_\_\_\_ Provide information to cabin guests to use central recycling bins

### Minimize the use of disposable food service products.

- Do not use any disposable food service items

#### Reduce solid waste.

- Use reusable coffee filters
- Use water pitchers to minimize the use of single-use bottles

#### Restrooms

- Use bulk soap dispensers in public restrooms
- Use high-efficiency hand-dryers
- Purchase recycled-content paper-towels and toilet paper

#### **Office**

- Remove facility and staff names from junk mail lists when possible
- Reuse scrap paper for notes
- Reuse or donate shipping and packing supplies (peanuts, bubble wrap, etc.)
- Purchase recycled paper with a high-percentage recycled content
- Make double-sided photocopies and avoid making extra photocopies
- Use electronic correspondence and forms when possible

#### **Buildings** and grounds

- Install carpet with sustainable or recycled content and low-VOC adhesives
- Use latex, low or no-VOC paints
- Properly recycle and/or dispose of thinners and solvents (required by law)
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Minimize use of pesticides and herbicides in landscaping

## Use water efficiently.

- Track overall water usage and wastewater costs (required for Virginia Green)
- Perform preventative maintenance to stop drips and leaks
- Have installed:
- High efficiency dishwashers
- Low flow faucets and showerheads (use less than 2.5 gallons per minute)
- Low flow toilets (use 1.6 gallons per flush or less)
- Waterless urinals

- Have an effective landscape management plan that includes one or more of the following:
- Utilizes native species
- Minimizes lawn areas
- Have an effective stormwater management plan that includes one or more of the following:
- Minimization of impervious areas (paving, concrete, etc.)
- Use a nutrient management plan that minimizes the use of fertilizers

## Conserve energy.

- Have individual thermostats for each room; ensure they are correctly adjusted
- Have installed ceiling fans
- Have installed ENERGY STAR-rated windows and doors
- Regularly perform preventative maintenance on HVAC system
- Have installed a high efficiency HVAC system
- Keep office doors and windows closed if HVAC system is on
- Use lighting sensors to turn on/off lights
- Use occupancy sensors to turn on/off lights
- Have adopted a policy/practice to turn off lights in unoccupied rooms
- Have installed high efficiency fluorescent ballasts and lamps (T-5 and T-8)
- Have installed compact fluorescent light bulbs in all rooms and canned lighting
- Use ENERGY STAR qualified appliances (commercial kitchens, heating and cooling, consumer electronics)
- Use ENERGY STAR qualified office equipment (computers, monitors, copiers, printers, etc.)
- Have adopted a policy/practice to turn off fans, computers, monitors and other devices in unoccupied rooms at the end of the workday or when otherwise not being used
- Use alternative fuel, hybrid-electric, or electric vehicles *Source of energy*
- Achieved LEED certification at the \_\_\_\_\_ level during the facility's construction
- Other actions taken related to energy conservation & efficiency: Achieved LEED Silver at the Trail Center
- Track overall energy bills (required for Virginia Green)

## Offer a green events package

- Include the availability of "green meetings / conferences" in marketing packages (see the factsheet on Environmentally - Responsible Conferences and Events)





For more information on **First Landing State Park**, see www.dcr.virginia.gov/state\_parks/fir.shtml or contact Staci Martin at staci.martin@dcr.virginia.gov or 757-412-2300.

For more information on the Virginia Green program, see www.deq.virginia.gov/p2/virginiagreen.

Virginia Green is a partnership supported by the Virginia Department of Environmental Quality, the Virginia Hospitality & Tourism Association, and the Virginia Tourism Corporation.



Virginia Green



